SEDA
STAFF AND EDUCATIONAL
DEVELOPMENT ASSOCIATION

19th Annual SEDA Conference 2014
Opportunities and challenges for academic
development in a post-digital age

13th November 2014 -14th November 2014
NCTL Learning and Conference Centre, Nottingham

Contents

Conference Programme
Opportunities and challenges for academic development in a post-digital age

Day One

Thursday 13th November 2014

09.15 – 09.45   **Registration and tea & coffee (West Atrium)**

09.45 – 10.00   **Welcome and Introductions (The Conference Room)**

10.00 – 11.00   **Keynote Address (The Conference Room)**
                         The design and accreditation principles of adopting open practices
                         Gráinne Conole, University of Leicester

11.00 – 11.25   **Break (West Atrium)**

11.25 – 12.10   **Parallel Session 1**

1.   **Rhetoric and reality: The drive of learning technology and its implications for academic development**
        Kathryn James

This session will ask participants to reflect on the determinist rhetoric of learning technology across higher education then contrast this with the reality of its use within their own context and experience, before discussing its impact on academic practices and the potential implications for educational development.

       Room: 5

2.   **Structuring creative collaboration: considering the potential of Xerte to facilitate and support active, inquiry-based partnership learning**
        Neil McPherson, Gordon Heggie

This session is about examining the potential of the learning technologies to facilitate and support active, inquiry-based learning through learner engagement with research-type activities and the production of repurposable electronic learning outputs

       Room: 2

3.   **#10Dot: Evaluation and experience of running an online Twitter Training Course**
        Chris Rowell, Helen Webster

This session will describe the experience of running a short online course on Twitter at two different universities Anglia Ruskin University and Regent's University London. The discussion will focus on the practicalities of setting up the #10DoT course and different ways to evaluate the effectiveness of this type of staff training.

       Room: 3

4. Can online support make a positive difference to curriculum planning?
Gunter Saunders, Peter Hartley, Peter Chatterton

This session will explain and analyse the outcomes and applications of the 'online Viewpoints curriculum planner' in the context of a major institutional transformation project (Learning Futures at Westminster). This analysis will be relevant to all developers and academics who would like to implement a more interactive and collaborative approach to curriculum design and review.

Room: 1

4A. Open cross-institutional academic CPD, expectations and value: a recent example
Chrissi Nerantzi, Sue Beckingham

BYOD4L is an open cross-institutional CPD intervention, developed using social media that enables educators and students to learn together how they can use their smart devices for learning, development, lifelong and lifewide learning.

Room: 6

12.15 – 13.00   Parallel Session 2

5. Using new technologies to support a student partnership approach to building Academic Development within Peer Mentoring
Ruth Allen, Gabriele Neher

This session is about understanding the challenges of building academic development into a tri-campus peer-mentoring initiative for all students, to support student learning across physical and digital boundaries – through a highly pragmatic case-study that will be relevant to anyone interested in the implementation of such a scheme.

Room: 2

6. Working in a "third space" to create an institutional framework to underpin use of audio and video
Rebecca Dearden

This session is about: How an operational group of academic and professional staff have worked in partnership to develop a policy framework at the University of Leeds to underpin a programme of work to increase use of audio and video to enhance student education and promote the University on external platforms, such as Jorum, FutureLearn and ITunes U.

Room: 1

7. **Implementing the new Blended Learning**
   George Roberts, Richard Francis, Mary Deane

In this session, we will use "conversation menus" to place ourselves in the troublesome threshold between the physical and digital, utopian and real: to place ourselves in the "new blended learning". The session will be participatory and epistemic, and aims to be suggestive, pragmatic and challenging.

   Room: 5

8. **Exploring the use of ICT and Digital Media to support the development of Learning to Learn competencies and Transition into Higher Education: a cross European perspective**
   Alison Hudson, Neil Taylor

This session is about exploring the development, findings and challenges of a European network project which aimed to explore and promote the use of ICT and digital media in supporting the development of learning to learn competencies in lifelong learning transitions. In particular the findings identify the benefits and challenges and the digital tools used to support the development of learning to learn competencies and transition into higher education.

   Room: 3

13.00 – 14.00   Lunch (the Restaurant)

13.00 – 13.30

New to SEDA? Come and find out more
Pam Parker & Stephen Bostock (Co-chairs SEDA)

   Room: 4

14.00 – 15.30   Parallel Session 3

9. **Exploring the highs and lows of developing, organising and running an online conference for the CPD Lecturers**
   Rehana Awan, Linda Robson

This session is about how we used the OU's expertise in online and distance learning pedagogy and technology to deliver the OU's first ever online staff development conference for OU Associate Lecturers. It is a reflection, evaluation and exploration of collaborative opportunities for future projects with other institutions.

   Room: 2

10. **A 'Menu' of teaching approaches to transform engagement with technology-enhanced learning**
Stuart Hepplestone, Ian Glover

This workshop provides delegates with opportunity to engage with the 'Teaching Approaches Menu', a resource that Sheffield Hallam University has developed to assist academic staff in the critical and effective embedding of different teaching approaches and the technologies that can support and facilitate these approaches. Sheffield Hallam University intends to make the framework and supporting materials available to other institutions, and this workshop is an opportunity to engage external colleagues in the ongoing development of the resource.

Room: 1

11. **The challenges and opportunity of redrafting and re-crafting the existing blended course for solely online delivery**
Dejun Ljubojevic, Diogo Casanova

This session will share and reflect on the experience of our journey of re-capturing the essence of an existing blended course for online delivery. The method and tools we used at Kingston University London in this redevelopment will be explored and discussed in terms of their possible reuse by colleagues who may face similar challenges in their own institutions.

Room: 3

12. **Visioning the Digital University - from institutional strategy to academic practice**
Sheila MacNeill, Bill Johnston, Keith Smyth

Providing a theoretically grounded and practical exploration of the evolving concept of the Digital University, and what this means for current and future institutional strategy, learning and teaching, staff development, and the nature of the university.

Room: 5

13. **cancelled**

15.30 – 16.30 **Network**

Getting Published with SEDA
James Wisdom (Chair, Educational Developments Magazine Editorial Committee)

Room: 4

SEDA PDF: SEDA programme leaders and potential programme leaders

This is an opportunity for colleagues to learn more about the SEDA award recognition and programme review processes. Programme leaders will be invited to share their experiences of running a SEDA programme with potential programme leaders so if you are thinking about developing a SEDA programme or would like to raise issues (positive and challenging) about running such a programme, we would be delighted if you would join us.

Room: 2

SEDA PDF: SEDA Accreditors and Mentors

SEDA programme accreditors and mentors are invited to attend this session as part of their continuing professional development in these roles.

Room: 3

Introduction to SEDA and SEDA Fellowships

Room 1

Poster sessions and networking time in West Atrium

Use of Tweet chats for distributed CPD within an open community of practice - *Sue Beckingham, Chrissi Nerantzi, Peter Reed*

Using blogs as a reflective tool for learners to engage in academic employability modules and enhance their online profile - *Kayleigh Blackstock*

Shared multimedia resources for training and supports (SMARTS) - *Kate Bridgeman*

Understanding how the 'eLearning Factory' (eLF) software can be used to create native apps for Android/iOS using existing materials such as quizzes, powerpoint and video files - *Keith Brown, Julie Letchford*

Back to basics: supporting blended learning design in a post-digital age - *Simon Davis*

Online peer development - *Tamsin Lister, Karen Hamilton*

Results of a pilot evaluation and demonstration of digital smart pens to assist and enhance learning for dyslexic and English as a second language students - *Clare Power*

Short online CPD courses at Regents University London - *Chris Rowell, Steve Dawes, James Leahy*

Skills for a visual future - *Gwenda Mynott*

Open cross-institutional academic CPD, expectations and value: a recent example - *Chrissi Nerantzi, Sue Beckingham*

Conducting a literature review using NVivo - Mark Warnes

Pecha Kucha in Room 6

Learning to love technology - *Deena Ingham*

16.30 – 17.15   Parallel Session 4

14.   Tutor: Participant (student) e-journaling as an effective tool for academic identity work: but whose academic identity work?
Clare Kell, Cath Camps

This session explores how one Academic Development team, whose decision to embed private e-journaling as a means to help support the identity work of participants on their PgCHE programme was easily accomplished, are now beginning to appreciate the complexity of the identity work they have started. A thematic analysis of four cohorts of these conversations raises a number of thought-provoking issues for the academic team: the most striking of which is how, inadvertently, their own identities as academics as well as those of their beginning teacher colleagues have come under the spotlight.

Room: 2

15.   Wired for sound - how using audio has changed my feedback for ever
Claire Beecroft

The session will look at the use of audio feedback via both 'voice comments' within Turnitin and voice input for other feedback options. The session will demonstrate how it can aid more effective marking both in Turnitin and other feedback environments.

Room: 5

16.   Extending educational development through accredited open online courses - 'non-traditional participants' perspectives on a UK PSF Descripter 1 (M)OOC
Neil Currant, Elizabeth Lovegrove, Cat Taylor, Chijioke Nwalozie

This session is about: How accredited open online courses can extend the provision of educational development for those who support learning or are new to teaching in Higher Education. It will give the participant perspectives of how and why the open online courses gave them the opportunity to engage with educational development.

Room: 1

17. **Digital Switchover: exploring the UK Quality Code for Higher Education as a resource to support academic practice**
Tim Burton

This session is about: How the Quality Code, the definitive reference point for all UK higher education providers, can be used as a resource by staff, individually and collectively, to support and develop academic practice relating to the use of technology in learning, teaching, assessment and supporting students. Participants will consider the impact of the Quality Code to date and the challenges it may need to respond to in future.

Room: 3

18.00 – 19.00 **SEDA Museum of Educational Curiosity**

Room: Conference Room

19.00 **Drinks reception in West Atrium sponsored by:**

Book Launch Assessment, Learning and Teaching in Higher Education: Global perspectives by Sally Brown (West Atrium)

20.00 **Dinner in the Restaurant**

Day Two

Friday 14th November 2014

09.15 – 09.30   **Welcome to Day 2 (The Conference Room)**

09.30 – 10.30   **Keynote Address (The Conference Room)**
                                  Being post-digital: in the wake, in response, in recovery?
                                  Helen Beetham, Consultant in Higher Education

10.30 – 10.55   **Break (West Atrium)**

10.55 – 12.25   **Parallel Session 5**

18.   **Flipping technology**
        Giles Martin

This session is about: exploring the learning and teaching and technology issues associated with flipping (inverting) the classroom, and its use from an educational development perspective, utilising experiences from Bath's flipping project and national conference. The session itself will be flipped!

        Room: 5

19.   **Natives and Immigrants - How can the improvement of 'digital literacy' be actioned**
        Joanne Smailes

Examining the concept of digital literacy and its impact on academic development. Particular attention will be paid to discussing the common perception that students are more technologically advanced than faculty.

        Room: 2

20.   **"Badges? We don't need no stinkin badges!"**
        Phil Vincent, Daniel Mackley, Arielle Redman, Emma Beresford

This session is about how recent & future developments in Open Badges, and the open badge eco-system, could be used for motivation and recognition of staff CPD activities & innovative educational practices. We will also consider strategies & techniques to enhance their credibility and adoption, by mapping Open Badges to existing frameworks (such as the UKPSF, SEDA Values, or Vitae Framework), adding to the transferability & recognition of the awards across HE.

        Room: 1

20A. **A model for supporting the professional development of researchers using online planning tools and social media**
Jen Reynolds

This session is about the use of new digital technologies to motivate and support others in their PDP. In particular, we will discuss and demonstrate the use of online planning tools and social media with researchers.

> **Room: 4**

10.55 – 12.25 45 min session

21. **Hands-on practice - using the Polleverywhere Electronic voting System as a tool for student engagement in the classroom**
Darren Gash

This session aims to guide delegates through the basics of using the 'Polleverywhere' Electronic Voting System (EVS) as a tool for student engagement in the classroom. Participants will gain hands-on experience of Polleverywhere as a teacher and student and explore the potential educational applications for their own contexts.

> **Room: 3**

PLUS 11.45 – 12.30 45 min session

22. **Techniques for online teaching and collaboration using webinar and desktop conferencing tools**
Sandra Partington

The session aims to introduce techniques for online teaching and collaboration using webinar and desktop conferencing tools. It will demonstrate learning activities that are used by academics at the University.

> **Room: 6**

12.30 – 13.25   **Lunch (the Restaurant)**

13.25 – 14.10   **Parallel Session 6**

23. **Surviving and thriving in the new ecologies of academic development in the post-digital university**
David Baume

This session is about how developers can survive and thrive in the ever-faster-changing worlds or ecologies of higher education. The session will offer and allow practice with tools, first, for analysis, and then for negotiating and undertaking effective action in a world of growing complexity

> **Room: 1**

24. **More than just a postcard from Cyprus: lessons from a staff development programme with an overseas partner**
Peter Lumsden, Kevan Williams

This session arises out of the experience of delivering a staff development programme (PGCert L and T in HE) to a cohort at a distance, and considers the interplay of pedagogy, technology, learning environment and peer support.

Room: 4

25. **Is it possible to be smart? - addressing the inevitabilities, opportunities and challenges of expanding the learning environment with BYOD**
Andrew Middleton

This session is about the transformational opportunities, challenges and inevitabilities that personally owned smart technologies offer teaching and learning, and the capability of academic innovators to effectively transform their own practice and influence the practice of others.

Room: 2

26. **Opportunities and obstacles to developing teachers' learning, networking and active presence through an online Pg Cert HE**
Helen Pokorny, Frederica Oradini, Anna Caballo

This session is about the impact on thinking and practice of an online Pg Cert HE; the ways in which participants engage with the course and the demands it makes on the educational developers delivering it.

Room: 3

27. **Concept and mind mapping - visual strategies to enhance student and staff learning**
Peter Hartley

This workshop will explain the relative merits of concept mapping and mind mapping as tools to enhance staff and student learning. Brief demonstrations and activities using typical software packages will enable you to choose appropriate applications and consider how to apply these in your own context.

Room: 6

28. **How to share good practice with busy academics in a large University**
Kieran Kelly

This session is about: The use of a knowledge management based intranet to support learning and teaching. The system makes use of video and audio to disseminate good practice across a large university.

Room: 5

14.10 – 14.20   **Tea and Coffee (West Atrium)**

14.20 – 15.20   **Closing Keynote (The Conference Room)**
Change Network – Mark Kerrigan and Peter Chatterton

15.20 – 15.30   **Summing up and close (The Conference Room)**

SEDA Conference and Events Committee

Sandy Cope   *University of Hull (Co-Chair)*

David Walker   *University of Sussex (Co-Chair)*

Fran Beaton   *University of Kent*

Sue Beckingham FSEDA   *Sheffield Hallam University*

Fiona Campbell   *Edinburgh Napier University*

Nigel Dandy   *University of York*

Peter Hartley   *Independent Consultant*

Peter Lumsden   *University of Central Lancashire*

Bridget Middlemas   *Roehampton University*

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Pam Parker SFSEDA   *City University London*

Chris Rowell   *Regent's College*

Claire Taylor FSEDA   *St Mary's University College (Co-Chair)*

Conference Administration Team

Roz Grimmitt
Joseph Callanan
Liz Kellam

Conference and Events Committee and SEDA Executive members will be wearing coloured badges.

Exhibitors

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Palgrave Macmillan is a global academic publisher for scholarship, research and professional learning. We publish monographs, journals, reference works and professional titles, online and in print. With a focus on humanities and social sciences, Palgrave Macmillan offers authors and readers the very best in academic content whilst also supporting the community with innovative new formats and tools.

SEDA would like to thank Palgrave MacMillan for sponsoring the drinks reception on Thursday evening.

SEDA Fellowships Annual CPD Event
Wednesday 12th November 2014
Meeting Room 5

This event for holders of SFSEDA, FSEDA and AFSEDA will be taking place on the evening before the conference starts.

It will consist of a workshop led by Daphne Loads followed by a buffet dinner.

Our own CPD is an important aspect of our work as developers, and we aim to include in these annual SEDA Fellowship events opportunities for discussion, reflection, and exploring new ideas. All Fellowship holders and registrants are very welcome.

Daphne Loads is an academic developer in the Institute for Academic Development at the University of Edinburgh. A Senior Fellow of the HEA, she mentors both new and experienced colleagues within the university's CPD framework and leads courses in the Masters level PGCAP. Daphne's research interests are in academic staff development.

Workshop outline

What are the connotations of such familiar words as **"Development" "Domain" "Staff" "Practice"** and **"Network"**? Often etymologies bring us back to a time when we carried across meanings from our bodily experiences to form abstract conceptions:

'the original meaning of *cogito* is 'to shake together' and the proper translation of '*Cogito ergo sum*' is: I shake things up, therefore I am.' (Geary, 2011, 16)

In this session, Daphne will invite participants to take part in a playful exploration of 'the beautiful histories meshed within the roots of words' (Tillman, 2011, 95) and relate this to current research and practice in relation to a range of arts-enriched academic development activities.

By re-engaging with the language of teaching, learning and development, we will create opportunities to identify misunderstandings, acknowledge contradictions, frame new questions and discover fresh insights.

References

- Geary, J. (2011) *I is an Other: The Secret Life of Metaphor and How it Shapes the Way we See the World* New York: HarperCollins

- Tillman, L. (2011) *Someday this will be funny* New York: Red Lemonade

The event will commence at **18.30** with a buffet supper at approximately **20.00**.

Venue Information

Conference Venue

NCTL Learning and Conference Centre, Nottingham
Triumph Road
Nottingham, NG8 1DH
Telephone: 0115 938 0080

https://www.gov.uk/nctl-learning-and-conference-centre-nottingham-book-or-attend#page-navigation

There is a free car park and Wi-Fi.

Location Map and Directions

Road

Enter the post code NG7 2TU, or Triumph Road when using satellite navigation.

Free car parking is provided, including designated spaces for disabled people.

Rail

Nottingham railway station is close to the city centre and has a taxi rank adjacent. The journey from the railway station takes about 15 minutes.
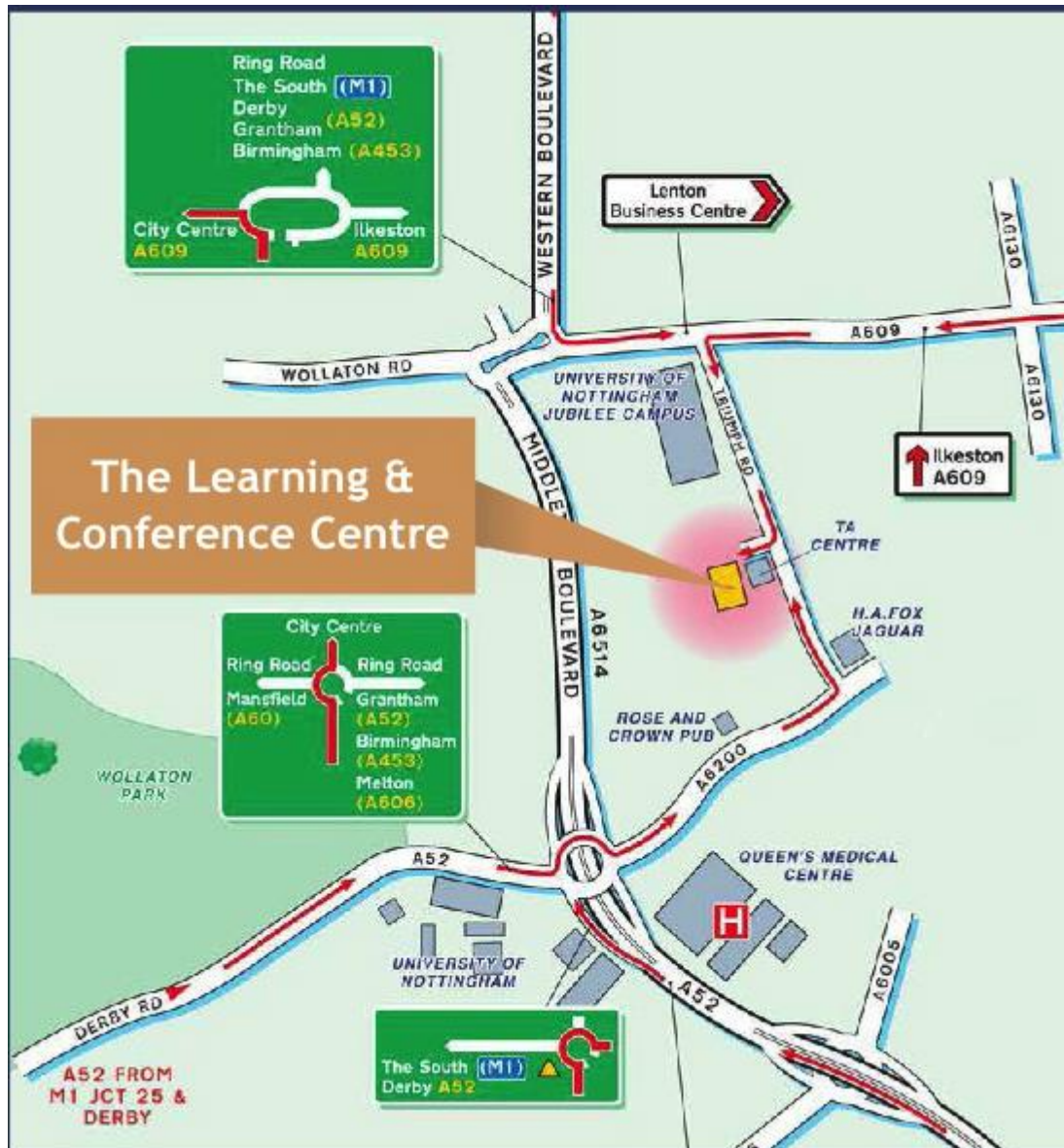
By coach

Nottingham's Broadmarsh bus station has express coach services to and from London, Edinburgh and many other UK cities. The bus station is only a few minutes' walk from the city centre and the railway station.

Air

East Midlands airport is approximately 10 miles south of Nottingham, just off junctions 23A/24 of the M1 motorway. The journey by taxi from the airport takes about 30 minutes.

Location Map

Conference Rooms

The main conference room is called The Conference Room. The SEDA registration desk and exhibitors will be in the West Atrium. Lunch on both days will be served in the Restaurant. The Drinks Reception will be in the West Atrium and the Conference Dinner will be held in the Restaurant.

Floor Plan